

**AMENDMENT TRANSMITTAL LETTER**Docket No.
08212/0200298-US0
NC28129US

Application No. 09/580,583	Filing Date May 30, 2000	Examiner Y. Retta	Art Unit 3622
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Applicant(s): Toni Kopra

Invention: LOCATION AWARE PRODUCT PLACEMENT AND ADVERTISING

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	10	- 24 =		x	
Independent Claims	3	- 8 =		x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

 Large Entity Small Entity No additional fee is required for this amendment. Please charge Deposit Account No. _____ in the amount of \$ _____.
A duplicate copy of this sheet is enclosed. A check in the amount of \$ _____ to cover the filing fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge and credit Deposit Account No. 04-0100
as described below. A duplicate copy of this sheet is enclosed. Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

Dated: February 7, 2005

Bruce E. Black

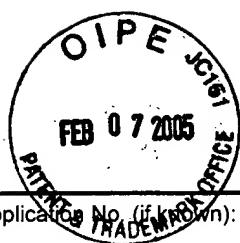
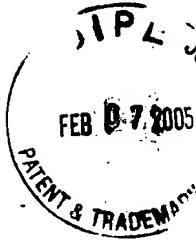
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Application No. (if known): 09/580,583

Attorney Docket No.: 08212/0200298-US0
NC28129US

Certificate of Express Mailing Under 37 CFR 1.10

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Amendment Transmittal (1 page)
Amendment (8 pages)
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02/09/05

AF/3622 ZMW

Docket No.: 08212/0200298-US0
NC28129US
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Toni Kopra

Application No.: 09/580,583

Confirmation No.: 8331

Filed: May 30, 2000

Art Unit: 3622

For: LOCATION AWARE PRODUCT
PLACEMENT AND ADVERTISING

Examiner: Y. Retta

AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated December 8, 2004 finally rejecting claims 19, 21-34 and 36-41, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.